

Grass Lake Animal Hospital

Spring has Sprung!



April is Flea and Tick Preventative Month!!!!!!

Vectra: A topical preventative applied once monthly. Repels and kills fleas, ticks, mosquitoes, biting and sand flies, lice, and mites. It kills through contact so parasites don't have to bite your pet to die. **Buy a 6pack and get 3 doses FREE!**

Bravecto: A flavored chew that protects your dog for up to 12 weeks!!!! Kills fleas, prevents flea infestations, and kills ticks. It starts working in just hours! Do you hate using a topical product? Do you forget to apply every month? Try Bravecto. Just 1 chew every 3 months!!!!

As the temperature rises so does your pet's risk of becoming a meal for fleas and ticks. Remember that while fleas, ticks, and mosquitoes may seem to merely be nuisance pests, they are actually capable of causing severe health problems to your pets.

Fleas: Did you know that adult fleas represent just 5% of a flea problem? That means that the other 95% are lurking out of sight! Beyond the itching and scratching, fleas can carry all sorts of diseases. Flea allergy dermatitis,

tapeworms, and Bartonella in cats are just a few reasons why it's so important to protect your pets. A flea can lay eggs just 6 hours after biting and up to 50 eggs a day! Fleas represent a potentially lethal plague upon our pets.

Ticks: Ewwwww.....gross! Ticks are skin parasites that feed on the blood of their hosts. When the temperature outdoors reaches 40 degrees, ticks begin to emerge. Before laying eggs, a female consumes 600 times her body weight in blood! Ticks can transmit diseases to both pets and humans. Lyme disease caused by ticks is one of the

better know diseases. It can cause heart problems, nervous system disease, and kidney disease in dogs. Tick control is probably the most important thing a pet owner can do in preventing lyme disease in their dog. We also highly recommend a lyme vaccine as well as a preventative.

The good news is that current products are very effective in preventing fleas and ticks on our furry loved ones. Stop in and pick up your preventative today!

GLAH is celebrating 15 years of service!!!!!!

Wow!!!!!! 15 years!!!!!! That's right.....Dr. Ruth has been taking care of our pets for 15yrs! (that's a lot of slobbery kisses!)To commemorate these amazingly wonderful years, Grass Lake Animal Hospital will be having a 15th

Anniversary Open House on June 28th, from 12 to 4pm. It will be fun for the whole family! There will be games, prizes, mock surgeries, tours of our facility, and much much more!!!! We have also partnered with Cascades Humane Society to hold

an Adopt-A-Thon!!!!!! Come for cupcakes and perhaps you'll take home your new best friend! Don't forget to mark your calendars for this super fun event.

Upcoming Events:

May 23rd: Memorial Tree Service

June 28th: 15th Anniversary Open House and Adopt-A-Thon

July 10th/11th: Rabies Clinic

Inside Story Headline

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.

While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it useful to your readers.

A great way to add useful content to your newsletter is to develop



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and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find “filler” articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So,

when you’re finished writing your newsletter, convert it to a Web site and post it.

Inside Story Headline

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients.

If the newsletter is distributed internally, you might comment upon new procedures or improvements to the business. Sales figures or earnings will show how your business is growing.

Some newslet-

ters include a column that is updated every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You can also profile new employees or top customers or vendors.

“To catch the reader's attention, place an interesting sentence or quote from the story here.”

Inside Story Headline

This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you’re trying to convey. Avoid



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selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which you can choose and import into your newsletter. There are also several tools you can use to draw

shapes and symbols.

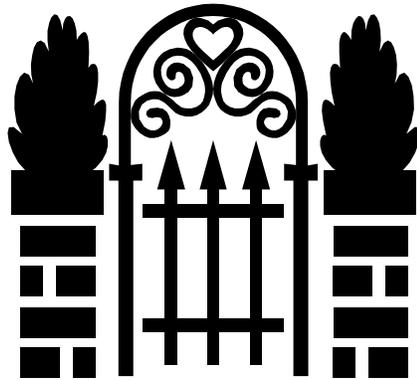
Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

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1101 NORVELL ROAD GRASS LAKE, MI 49240
(517)522-6789

Primary Business Address
Your Address Line 2
Your Address Line 3
Your Address Line 4

Phone: 555-555-5555
Fax: 555-555-5555
E-mail: someone@example.com

Upcoming Events:

**March: Heartworm Clinic
No Exam Fee
Low Cost Testing and
Prevention**
April: Flea and Tick Preventative
**May: Microchip Month!
\$10 off microchip**
Call for more information



Your business tag line here.

We're on the Web!

example.com

Back Page Story Headline

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to

list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



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